

## COOKIE POLICY

Inma Tur. Ins. Teks. San. Ve Tic. Ltd. Sti. ("**Şirket**") ("**Company**"), we take the utmost care to protect the confidentiality of the information obtained through the Site in order to ensure that members, consultants and visitors using the site named [www.premisthotels.com](http://www.premisthotels.com) (the "**Site**") can safely and fully benefit from our services.

The Site uses Cookies to display personal content and advertisements to visitors, to perform analytical activities within the site, and to track visitor usage habits.

The Company has prepared this Cookie Policy ("**Policy**") to explain which Cookies are used on the Site and how users can manage their preferences in this regard.

For more detailed information on the processing of your personal data by the company, we recommend that you review the Clarification Text on the Site.

### **'What is a Cookie ("Cookie")?**

Cookies are small text files that are stored on your device or network server through browsers by the websites you visit. Cookies are created by servers associated with the website you visit. This way, the server can recognize when the visitor visits the same website.

Cookies are not able to collect any information stored on your computer or in your files. Cookies, which help to remember information about your visit, for instance, your preferred language or the pages you have visited, are also used to provide you with a personalized experience, to improve the services offered through the website, and therefore to improve your experience.

For more detailed information about cookies, you can visit [www.aboutcookies.org](http://www.aboutcookies.org) and [www.allaboutcookies.org](http://www.allaboutcookies.org).

### **Which Cookies are Used?**

Cookies shall be categorized in terms of their owners, lifetime, and purpose of use: Platform Cookies and third-party Cookies are used according to the party that places the cookie. Platform Cookies are created by the Company, while third-party Cookies are managed by different companies that have collaboration with the Company.

Session Cookies and Persistent Cookies are used depending on the time duration of activation. While session Cookies are deleted when the visitor leaves the Website, Persistent Cookies may remain on visitors' devices for various periods depending on the area of use.

Depending on the purposes of use; Technical Cookies, Verification Cookies, Targeting/advertising Cookies, Personalization Cookies, and analytical Cookies, Load Balancing Session Cookies, User Input Cookies, Authentication Cookies, User-Centered Security Cookies, Multimedia Player Session Cookies, Social Plugin Content Sharing Cookies, Open Consent Management Platform Cookies, Cookies Used for Website Security, Social Plugin Tracking Cookies, Online Behavioral Advertising Cookies are used on the Website.

### **Why Cookies Are Used?**

Cookies are used on the Website for the following purposes:

To perform the basic functions necessary for the operation of the Site. For example, members who log in to the Site do not need to re-enter passwords when visiting different pages. Such Cookies are used for the reason that data processing is necessary for the legitimate interest of the data controller within the scope of the Personal Data Protection Law ("**Law**").

Analyzing the Site and improving the performance of the Site. For instance, integration of different servers on which the Site operates, determining the number of visitors to the Site, and making performance adjustments

accordingly or making it easier for visitors to find what visitors are looking for. Such Cookies are used for the reason that data processing is necessary for the legitimate interest of the data controller within the scope of the Law.

To increase the functionality of the Site and provide ease of use. For instance, sharing to third-party social media platforms through the Site, remembering the username information or search queries of the visitor who visits the Site on the next visit. Such Cookies are used for the reason that data processing is necessary for the legitimate interest of the data controller within the scope of the Law.

Performing personalization, targeting and advertising activities. For instance, displaying advertisements linked to the interests of visitors on the pages and products viewed by visitors. Such Cookies are used subject to your explicit consent within the scope of the Law.

### **How to Manage Your Cookie Preferences?**

The Company attaches great importance to the capability of users to exercise their preferences over their personal data. However, preference management is not possible for some Cookies that are mandatory for the operation of the Site. As stated above, preference management is not possible for Cookies used for the reason that data processing is necessary for the legitimate interest of the data controller within the scope of the Law, because if these Cookies are not used, the Site cannot be used effectively. However, you can manage your preferences regarding Cookies used for personalization, targeting, and advertising activities as follows:

If the browser being used provides this possibility, it is possible to change the preferences regarding Cookies through the browser settings. Thus, although it may vary according to the possibilities provided by the browser, the persons concerned have the opportunity to prevent the use of Cookies, prefer to receive a warning before Cookies are used, or disable or delete only some Cookies. Although the preferences in this regard vary depending on the browser used, a general explanation can be reachable at <https://www.aboutcookies.org>. Preferences regarding Cookies may need to be made separately for each device that the visitor accesses the Website.

### **Changes in Cookie Policy**

Within the scope of this Policy, the Company aims to provide detailed explanations about the scope and purposes of the use of Cookies and to inform its users about their Cookie preferences. In this respect, it is accepted that consent to the use of Cookies is given if the Cookie information warning on the Site is closed and the Site continues to be used. Users always reserve the opportunity to change their Cookie preferences.”

The Company may change the provisions of the Policy at any time. The updated Policy will enter into effect upon announcement on the Site.